



# APPLICATION LIFE CYCLE

WHY MOVING APPS TO A  
MODERN OS MAY BE YOUR  
BEST FIRST MOVE

# THE REALITY IS

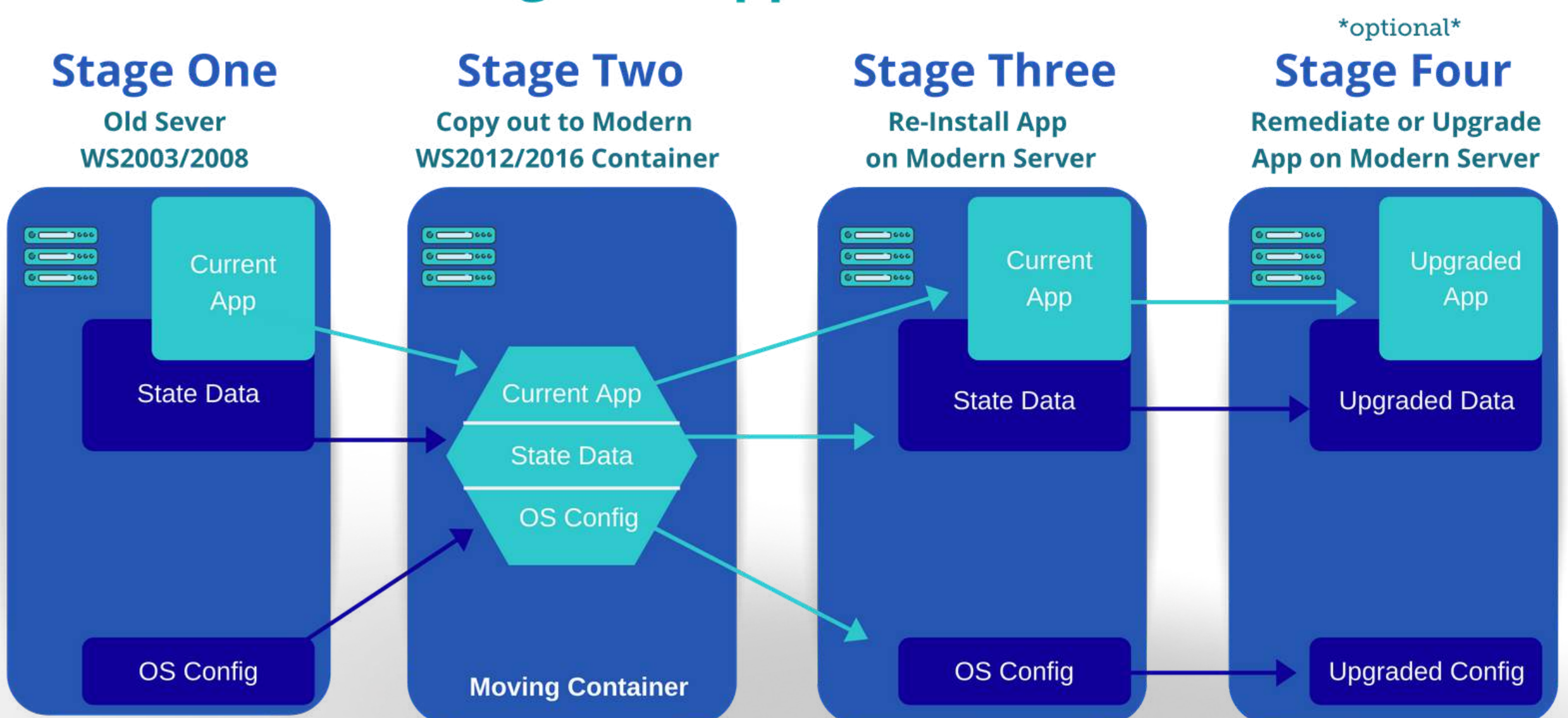
APPLICATIONS DON'T LAST FOREVER

The standard Microsoft Windows Server application life cycle policy is 10 years of support (5 for mainstream + 5 for extended support) for business and developer products, such as SQL and Windows servers.

At VirtaMove, we think there are many valid reasons to move your applications and software stacks forward. We also know that rebuilds take time. Getting a CFO to sign off on application redevelopment isn't easy.

At the end of the extended support period, patches or security updates are no longer provided, creating security and compliance issues.

## Four Stages of App Modernization



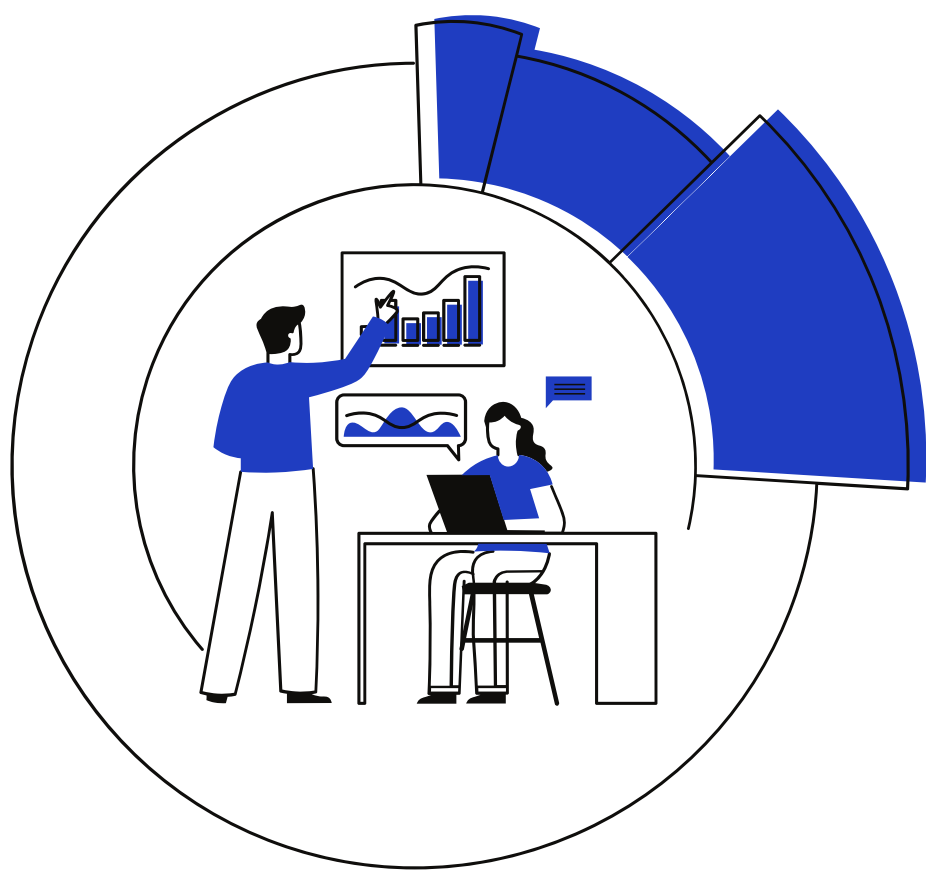


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# DEFER REDEVELOPMENT

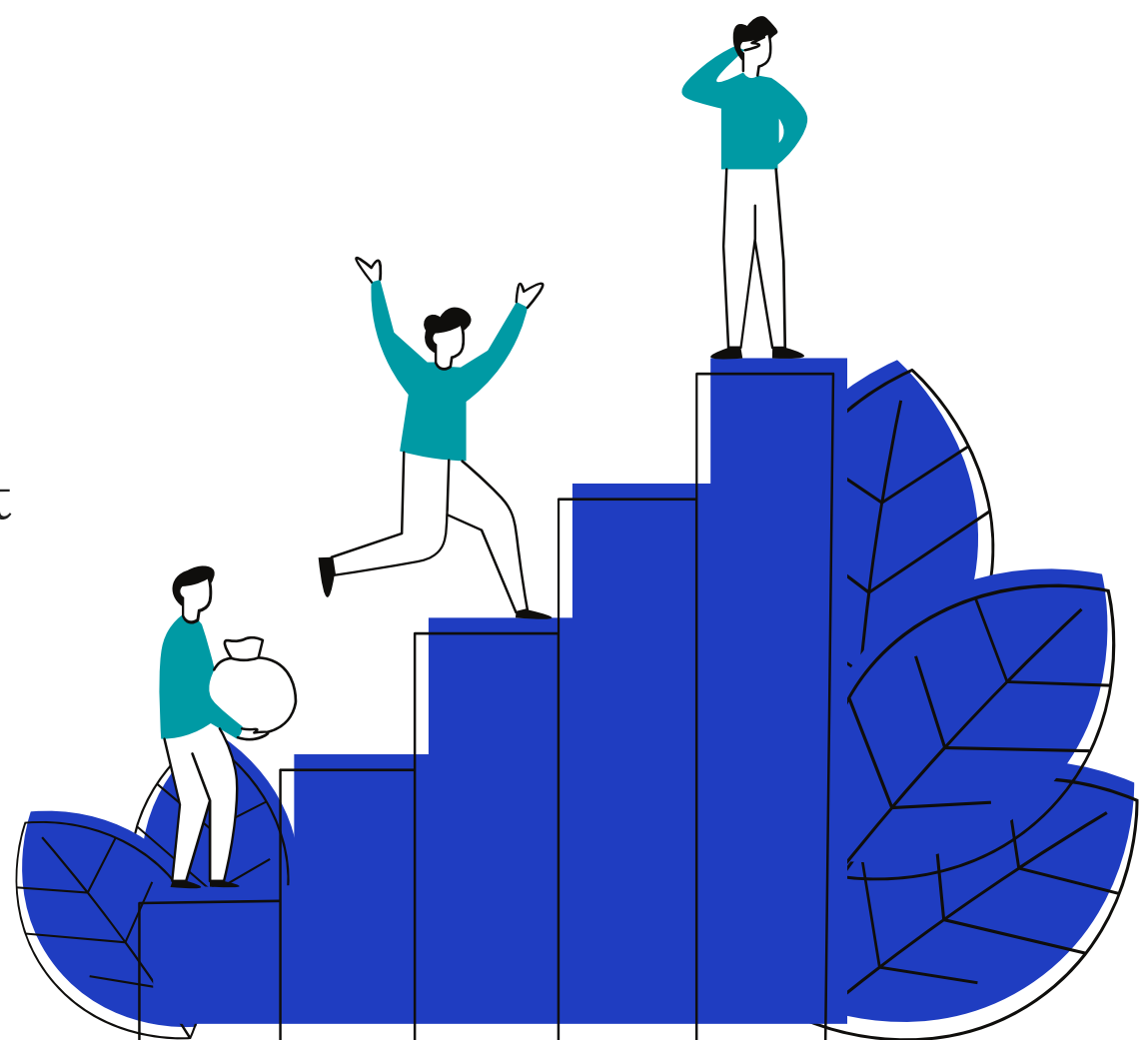
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BUY 4-8 YEARS TO PROPERLY PLAN AND IMPLEMENT  
SOFTWARE REDEVELOPMENT PROJECTS.



Moving old apps to new, faster, secure, and supported servers buys you time to undertake appropriate planning, parallel testing, and successful redevelopment.

Your future redevelopment project will be implemented on a modern system, using modern tools.



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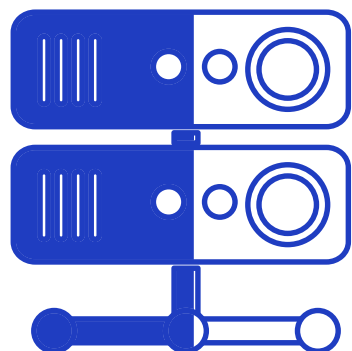
# BENEFITS TO RUNNING APPS

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## ON NEW SERVERS



A new operating system closes known security exposures on unsupported WSK, WS2003 and WS2008 systems and addresses compliance issues.



Modern hardware improves system performance and lets users do more work.



Stack components such as IIS and SQL Server can be upgraded during the move to a new OS.



A modern OS opens the opportunity of moving apps to the cloud, where they can be managed with cloud management tools and easily scaled to meet demand.



Your current apps enjoy a longer life. Normal enhancement cycles can occur to address new functional requirements, such as GDPR, multi-tenancy, or Azure SQL on the modern OS.

## ABOUT VIRTAMOVE

VirtaMove subscription-based software moves server applications to new cloud or datacenter servers in a fraction of the time and cost associated with traditional migration methods. Install scripts and source code not required. Encapsulating Windows Server and Linux applications in VM/OS-free moving containers, VirtaMove's patented software provides an automated, stateful re-install of most complex server applications. VirtaMove allows you to modernize your infrastructure, moving from an old, unsupported OS to a newer one with automation – modernize and move forward to a new datacenter server or cloud in one step. Reach out to us at [info@virtamove.com](mailto:info@virtamove.com) or check out our website [www.virtamove.com](http://www.virtamove.com) to learn more.